

It is recommended that you take the courses in your program in the ordered outlined below. Intended to be a guide as you register for each quarter, the recommended sequence for courses ensures you gain prerequisite knowledge at the optimum time to success in subsequent courses. If you are not able to take the courses in recommended order, please discuss other scheduling options with your advisor

Master of Science in Management

Marketing

Year	Term	Sequence	Class	Title
Year One	Term One	1	BUS 508	Contemporary Business
		2	BUS 520	Leadership and Organizational Behavior
	Term Two	3	MGT 500	Modern Management
		4	MGT 505	Managerial and Business Communication
	Term Three	5	CIS 500	Information Systems for Decision-Making
		6	LEG 500	Law, Ethics, and Corporate Governance
	Term Four	7	HRM 530	Strategic Human Resource Management
		8	MKT500	Marketing Management
Year Two	Term One	9	MGT510	Global Business Management
		10	MKT510	Consumer Behavior
Year Two	Term Two	11	MKT520	Social Media Marketing
		12	MGT 599	Management Capstone (prerequisite to be taken as last or next to last class)

Program sequencing is based on two courses per term sequence. Sequence does not consider remedial course requirements that may be required. Courses and prerequisites are subject to change. Sequence recommendation does not replace the need for an academic advisor. Sequence may be altered should the student have transfer credit applied to a student's program.